

A Picture is Worth a Thousand Words

Presentation by Kas Stone



The Road Not Taken

About This Presentation

We all know the expression “a picture is worth a thousand words.” Words and images are two different ways of telling stories and expressing our feelings about a subject. One appeals visually, the other linguistically, to different areas of our brains to get their message across. However when words and images are used effectively *together* – pairing a compelling photograph with a clever title or interesting backstory – their impact can be truly inspiring.

In this thought-provoking presentation, professional photographer and author Kas Stone explores the connection between words and images, the arguments for and against using them together, and she will offer tips and exercises to help you create effective titles for your images.

Presenter Bio

Kas Stone is a professional photographic artist based on Nova Scotia’s Atlantic coast, where she is inspired by the wild scenery and moody weather right outside her door. Kas has a long history of teaching and writing about photography, with articles and images published in Canadian and British magazines. Her most recent book is called *Pictures vs Words: A Photographer's Approach to Titles and Other Useful Text*. Visit Kas and learn more at www.kasstone.ca.